



Re: ("MAP") Policy Notification

December 28, 2016

To: All Customers of Vision Wheel, Inc.

Vision Wheel, Inc. is excited to begin a new year in 2017 with you as a valued customer. We have been in business for over 40 years and you have come to expect the very best from us. We look beyond the current trends and to the future in developing, manufacturing and distributing wheels that set future trends. We look to continue to strengthen our brand of products including Vision®, Vision Off-Road®, Milanni®, and American Muscle®, as well as promote your private brand labels.

Congratulations on being a part of the network of select authorized dealers. We understand that there is significant investment on your part to provide your customers outstanding products and service. Vision Wheel, Inc. is committed to support your business goals and recognizes the need to provide price-based advertising protection. As a result, we have established a Minimum Advertised Price ("MAP") Policy. This Policy will be in effect as of January 1, 2017 and can be viewed in the dealers section of the website. The ("MAP") pricing table will also be accessible on the website. In 2017, we will continue to improve our service to you. Thank you for your support as a valued customer.

Very Respectfully,

A handwritten signature in black ink, appearing to read "John P. Mathew".

John Paul Mathew
Chief Operating Officer
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